

OFFICIAL NEWSLETTER OF BEDROCK HUMAN DEVELOPMENT FOUNDATION

Editor's Welcome

Much time has passed and many miracles have occurred since our last issue. Things are happening at such tremendous speed that we barely have time to touch the ground each day, but this just means we have so much more to report to you, and we do so with joy!

We had an outreach programme at Otumara community in Lagos in collaboration with Ambassadors in Sports Organization of Nigeria and we had our annual visit to Abeni Orphanage among other activities. We were also honoured with an award by the University of Benin Students' Union Government (SUG)

We also launched our Sports Talent Development Programme, kicking off with International Tennis star Melissa Ifidzhen as our first beneficiary. We will strive to implement more programs and reach out to as many children and youths as possible. We therefore implore you to read through our newsletter and catch a glimpse of all our activities. We also want to thank you, as you have in one way or the other contributed to our success stories. We hope to see more of your unwavering support for the Foundation in the future.

Dawan Ejomah

Editor

"Before any great things are accomplished, a memorable change must be made in the system of education...to raise the lower ranks of society nearer to the higher"

Bedrock News

Jan-Dec 2015

IN THIS ISSUE



A well-deserved rest

Redrock Athlete Melissa Ifidzben ta

Bedrock Athlete Melissa Ifidzhen takes a rest after training in the hot Egyptian sun



Otumara Outreach

On the 23rd of January 2015, children of Otumara community in Lagos had cause to smile. The Foundation in collaboration with one of our partners; Ambassadors in Sports Organization (AIS) donated text books, note books and writing materials to the children of the community.

AIS also donated football boots to some of the children who had shown potential in the sport



HAPPY STUDENTS

Our programme co-ordinator, Miss Dawan Ejomah and Mr. Peter Ottache of Ambassadors in Sports Organization of Nigeria (middle) with the children of Otumara community, Lagos







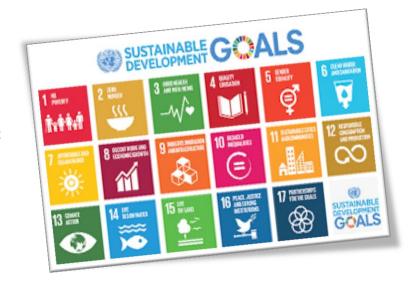






Transitioning from MDGs to SDGs

The Millennium Development Goals (MDGs) are eight goals with measurable targets and clear deadlines for improving the lives of the world's poorest people. In the year 2000, eight goals that range from providing universal primary education to avoiding child and maternal mortality were set with a target achievement date of 2015. With the expiration of the target date of 2015, came the need to develop a post-2015 agenda for development. Thus the Sustainable



Development Goals (SDGs) were born based on the same principles of the MDGs

Visit to Abeni Orphanage, Benin City

As part of our goals to contribute to the care and welfare of orphans and less privileged children and youths in the society, we undertook a food sharing and distribution visit to Abeni Orphanage in Benin City. As always, the children were delighted to see us as this is a yearly activity.

The Matron of the orphanage, Lady Abeni expressed her thanks to the Foundation for consistently reaching out to the children of the orphanage





Philanthropy is not about giving money but about solving problems. While wellmeaning, the idea of writing a check and calling it 'philanthropy' is extremely short-sighted and unfortunately, extremely pervasive.



As part of our youth empowerment initiatives, Bedrock Foundation seeks to undertake the support of athletes who have demonstrated the capability to be elite international athletes with potential to win medals in international competitions.

We are proud to announce to you that Nigerian-born Russian Tennis star Melissa Ifidzhen is the first beneficiary of our **Sports Talent Development Programme**.

Melissa made her debut for Nigeria at the annual ITF/CAT African U18 Championship which held in Cairo, Egypt from April 5th to 10th, 2015

She also participated in the 38th Annual CBN Tennis Championship in Lagos in May, 2015 and the Governor's Cup, Lagos in December of the same year.

Melissa started playing tennis at the age of five. She was a member of the Russian National U-12 team and has won several titles; including the European championship in 2010. She was also the Russian Champion the U-12 in 2010



Every champion was once a contender that refused to give up.

Your talent is God's gift to you. What you do with it is your gift back to God.

Project Melissa



Melissa in action



Melissa poses with our Chairman, Engr. Owieadolor in Cairo, Egypt

FAST FACTS

60%

Women worldwide who lack basic reading and writing skills

50 million

Children who do not attend primary school



Melissa poses with her doubles partner and some ITF officials

University of Benin SUG presents our Chairman with an award

Excellence they say is the gradual result of always striving to do better and awards are the reward for excellence. The

University of Benin Students' Union Government (SUG) paid a courtesy call on our Chairman Engineer Osa Owieadolor and presented him with an award of excellence for his contribution to education and poverty reduction. We say congratulations to our Chairman.



